

BERA Hosts Media Training workshop to strengthen energy reporting

The Botswana Energy Regulatory Authority (BERA) recently hosted a media training workshop aimed at strengthening collaboration with the media and enhancing public understanding of Botswana's energy sector.

The workshop brought together journalist and editors, from various media houses for an informative engagement on BERA's mandate, the country's energy landscape and the important role of the media in promoting accurate and balanced reporting on energy-related matters.

Speaking during the training, BERA Chief Executive Officer (CEO) Dr Never Tshabang emphasised the importance of continuous engagement with the media, noting that journalists remain key stakeholders in ensuring that the public receives credible, timely and factual information on developments within the energy sector.



Senior journalist listening attentively to the presenters during the media workshop

The training covered several key areas including BERA's regulatory mandate, fuel pricing mechanisms, petroleum supply processes, electricity regulation, licensing procedures and consumer protection within the energy industry. Participants were also taken through the Authority's role in ensuring security of energy supply and maintaining fairness and transparency within the sector.

The session was conducted by Director of Petroleum and Gas, Mr Gift Bakumbi, Director of electricity and green energy Mr Pelaelo Kgomotso as well as Director of Economic Regulations, Mr Batsumi Rankokonwane.

BERA noted that informed media reporting plays a significant role in reducing misinformation and improving public awareness on energy-related issues affecting the country. Journalists were further encouraged to strengthen specialised reporting on energy matters, especially during periods of national interest such as fuel supply challenges, tariff adjustments and infrastructure developments



BERA CEO, Dr never Tshabang interacting with media during media day

The workshop also provided an interactive platform for journalists to ask questions, share experiences and engage directly with BERA officials on industry trends and regulatory processes.

Communications and Public Relations manager, MR Goaba Mojakgomo expressed appreciation to members of the media for their participation and continued support in educating the nation on important energy matters.